Dear Chichester residents,

I am writing in response to some of your concerns raised over the premises license application 19/00882/LAPRE. I understand there are some concerns with regards the above application number and would like to address and clarify some of your worries.

Last year's Oktoberfest and Ice rink, was nothing to do with myself, and I have no connection to it in any format whatsoever.

I accept that Oktoberfest's are famous for lots of beer and loud bands and I completely understand you not wanting that in a residential area. Oktoberfest's have a full band/sound system/PR system and often 5 members — Our live entertainment is one vocalist & then 2 live singers with 2 guitars which remains as background music, so the level of sound and focus on live music is completely different. In order to address concerns of music going into unsociable hours, we have bought forward the closing time to assist your concerns. Music will also be stopped at 20:45hrs. We also have a decibel reader on site, and have a maximum volume limiter installed on the sound system so we can pre-set volume controls, and have regular checks in place to consistently monitor the decibel readings

Clint Stephenson is listed as a site manager. He has been enrolled to oversee the marquee build and fencing/toilets/décor. He is in no way connected to managing the event and is a subcontractor to purely oversea the site build from a logistical perspective. We have been recommended him for his professionalism, and experience with running small events such as this one and he insures us that the utmost respect and due diligence will be provided at all times when building and de-constructing the site.

As an experienced events manager, your concerns are my main priority and I would really like to re-assure you that this event is firstly, not focused around alcohol, and secondly will not encourage anti-social behaviour and drunken debauchery. This event is for the gin connoisseur looking to learn and development their knowledge and will be filled with knowledgeable staff, trade stands and exhibitions, with gin masterclasses and trade talks to those who are particularly keen on broadening their knowledge and experience. To ensure alcoholic intoxication is kept to a minimum, we do not serve double measures or shots, and every single measure costs from £5 ensuring we do not offer "easy" drinking, therefore, minimising disorder. We also have a fully licensed SIA door supervisor team in place to help with any control should we need assistance.

Trade will most certainly not be removed from local publicans, in fact it will more than likely encourage it, driving additional profits into the city. We encourage any publicans to come to the event to see if they can find some new products to bring to their pub, enhancing their trade and in turn, pleasing the locals.

With regards to the ground we do not anticipate any damage being done as the site is up for a minimal amount of time – we also note that there are restrictions within Priory Park on the depth that pins can be drilled into the ground (500mm) due to underground roman ruins and have ensured our marquee company adheres to this.

I love Chichester, the Park and the people and I can assure you that I am looking to bring something different to the outside spaces. I do not want to cause a nuisance to local people and my direct contact email is below. If anyone would like to meet me or come down and have a look around the site on the Friday 6th at any time or Saturday 7th before 11am I would be more than happy to show you around & address any concerns with our layout and welcome any suggestions you may have.

I would like to point out that we have received no representations from the police, fire service or environmental health, which I believe is a positive sign to show our measures already in place will be sufficient. However, I am open to any suggestions or any terms or measure you would like put in place, in addition I have written a further document to my original premises license, outlining our methods of ensuring we acknowledge the importance of adhering to the 4 licensing objectives & putting in additional measures to make everyone more comfortable.

As mentioned above I am really keen to resolve this and I would welcome any suggestions you have or any additional measures I have not covered I would be open to looking into anything you can propose or suggest.

I have also attached a couple references I have from previous venues (city centres included) regarding how I run my events just for reassurance.

Kind regards

Nikki England

Production & Event Manager – Gin In The Park.

hello@gininthepark.co.uk